

PRODUCT OVERVIEW **Xn Insight**



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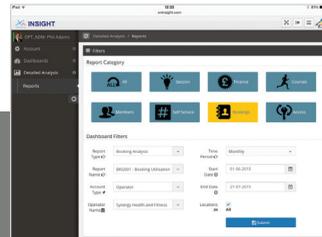
Strategic Business Intelligence Solution

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Xn Leisure's Strategic Business Intelligence solution provides your business with insights into your Key Performance Indicators. Detailed analysis allows you to view trends and keep up with critical business drivers in a single view using a centralized industry standard.

The DataHub is a central set of business intelligence tools based around consistent sector wide data standards. Aligned with national governing body participation and programming intelligence, it allows operator reporting and seamless alignment to the sector with the ability to target and track interventions.

Xn Insight is fully integrated into the Sport Intelligence (sector wide) DataHub, as part of Xn's ongoing partnership with 4 global.



The Customer Review

A new era. Business intelligence at the heart of Operator success.

"For the first time from within the leisure sector this type of initiative has been developed for the leisure sector – a real game changer" *Phil White, Places for People*

What can the product do for you?



Xn Insight does exactly what it says, providing you with critical insight into business information in a simple to understand and manage format. As a web based application you can have access to KPIs from desktop or mobile device.

Xn Insight offers a number of product benefits to the leisure operator. These include:

- Fast strategic information
- Instant overview of the entire business
- Customisable to business areas
- Reduces site administration and report generation
- Ability to track and target interventions
- Helps standardise processes through continuous improvement
- Provides access to industry benchmarking data

BENEFITS OF Xn INSIGHT:

- Timely, accurate data
- Estate, contract or site analysis
- Mobile dashboard
- Customizable KPI reporting
- Sector wide Sports Intelligence
- Continuous improvement consultancy

